

The meeting of
two universes.

Décors & Traditions is the result of
the meeting between the "D" for
design, decoration, discovery and the
"T" for tradition, technique, transformation

Decorations

for the creation of wall decorations,
signs, panels and elements which
serve the identity of your
establishment by a unique signature.

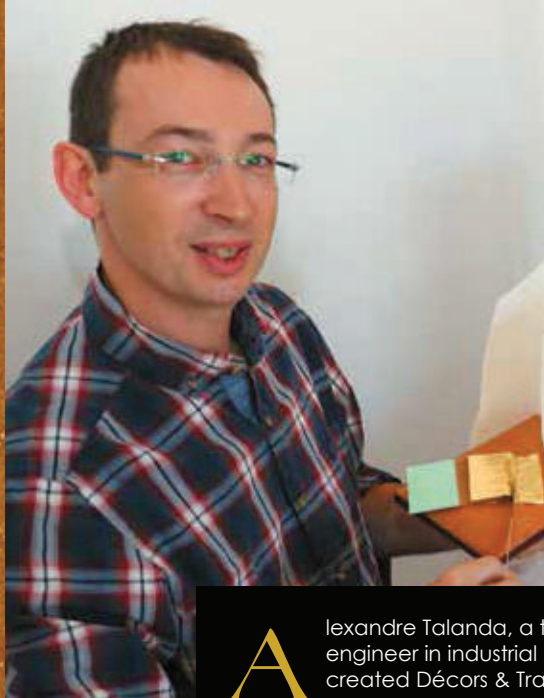
Traditions,

for the respect of materials,
technique and the ancient
process of free gold under glass.



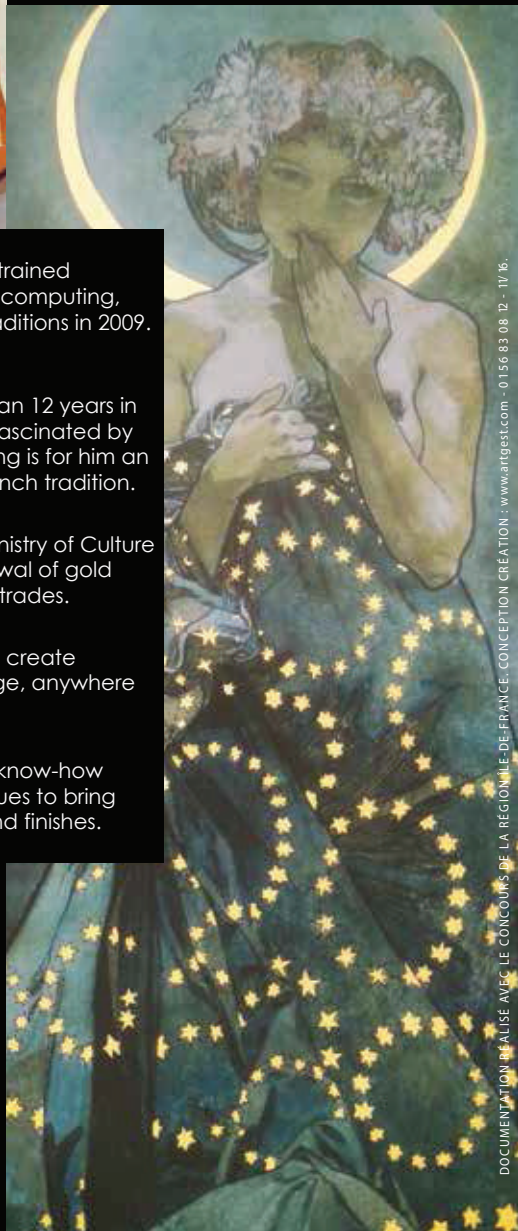
An exceptional know-how:

Free gold under glass requires technical
mastery acquired over time through a
consistently renewed gesture.



ALEXANDRE
TALANDA

CREATIVE CRAFTSMAN,
GLASS GOLD-LEAF GILDER



Alexandre Talanda, a trained
engineer in industrial computing,
created Décors & Traditions in 2009.

With an experience of more than 12 years in
store signs and retail signage, fascinated by
techniques and arts, gold gilding is for him an
opportunity to preserve this French tradition.

In France, he works with the Ministry of Culture
to ensure the registration renewal of gold
gilding in the register of artistic trades.

Our skills are at your disposal to create
unique decorations and signage, anywhere
in the world.

We want to keep alive gilding know-how
while developing new techniques to bring
you more in terms of choice and finishes.

PLUS D'INFORMATION



www.decorsettraditions.com

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LASTING
SIGN
SAVOIR-FAIRE
RESTAURATION
TRANSMISSION
EMBELLIR
STAR
OR ÉGLOMISÉ
TECHNIQUE
VISUEL
SIGN
GÉNÉRATIONS
IDENTITY
UNIQUE
TRADITION
INTÉRIEUR
GLASS
CRAFTSMAN
IMPACT
UNIQUE
ART
MASTERY
NOBLE
ATMOSPÈRE
ÉPOQUE
KNOW-HOW
GLIDER
HERITAGE
TIMELESS
SILICE
GOLD
PERDURER
FONTE
CONTEMPORARY
ART RARE
CRÉATION
GLOMY
ARTISAN
GOLD
ÉGLOMISÉ
GLASS

The passion for
a rare craft

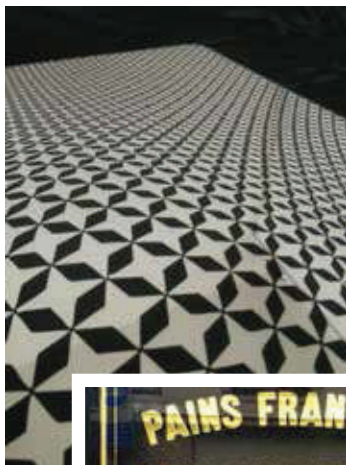
Traditional craftsmanship requires
artistic and technical know-how:

art history, painting, locksmithery,
joinery, cabinetmaking ... and gold leafing.

In France, only a few people master the
technique of gold-leaf gilding.

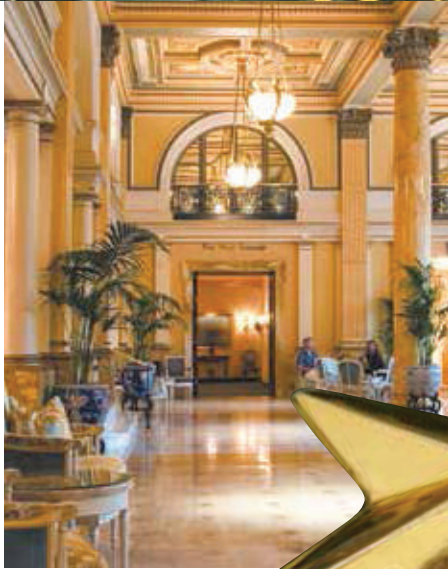
GLASS

Free gold under glass embellishes
decorations or furniture and promotes
the continuation of French tradition.



DECORATION

Wall decorations, ceilings, panels, mirrors
and signs create the own identity of an establishment.



Versatility and
unique pieces



STARS

The quality of the stars
made of glass and gold
enhance the value of
starred establishments.

Innovation and tradition:

France still possesses a unique heritage in terms
of facades, frontstores or signs that date back to
the Belle Epoque but that tend to disappear.
Today new signs and quality decorations give
timeless landmarks to future generations.

We can carry out your project in a period or
contemporary style which will enrich your heritage.



RESTORATION

It brings back to life period
furniture and adds prestige
to a hotel or a restaurant.



A unique
expertise
in Europe